# yoolink

# Thanks to Yoolink Pro, Web 2.0 is now available to businesses

Private users have adapted quickly to the web 2.0 revolution. They're communicating in a brand new way — social networks, video sharing and blogs are all part of most people's daily life. Now it's time for businesses to benefit from the opportunities offered by collaborative Web services.

October 21st, Yoolink will launch a new 2.0 service for small and middle-sized companies.

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**This new service will make it easier to share and access information within companies** or to keep up with industry news and updates. It is an easy solution to knowledge management issues.
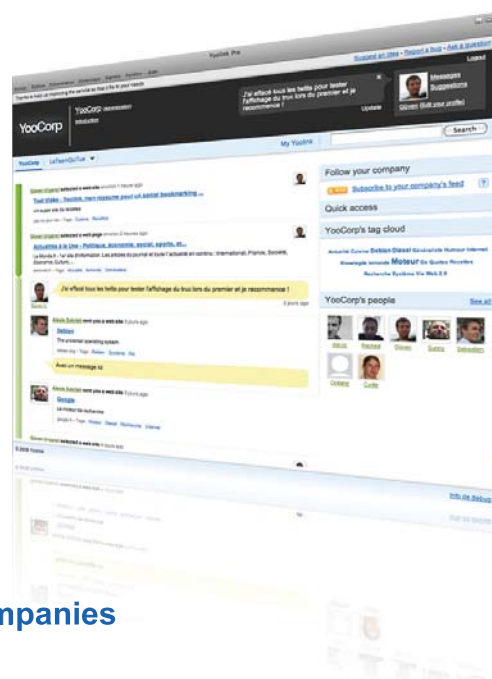
## Sharing and building a unique knowledge base for companies

Within a company people often share common interests, but their knowledge and what they read will differ. When users select and share content, they build **a unique and permanent knowledge base** which benefits the whole company.

Content selection is sorted by team, author and/or keyword. Everyone can access important information and keep up with their colleagues' center of interest. Each new staff member can access corporate knowledge and culture from a single interface, which contributes to **the retention and communication of information among staff members.**

## Your company is your first social network

Communication is a key aspect of knowledge management in any company. Yoolink Pro provides a comprehensive toolbox to facilitate exchanges: it allows you to comment on selected content, send messages, or view workmates' individual "profiles" and content selection.

Yoolink brings people back into knowledge management. It makes the company itself more human!

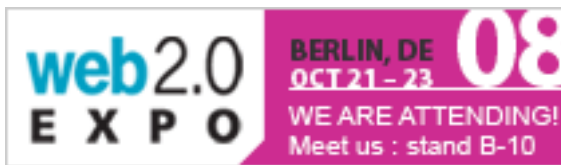## Web 2.0 helps businesses. Not the other way around

The knowledge base does not involve any technical requirements: you can select information from the Internet as well as from your Intranet. Users can access information from any device: PC, cell phone, or any other online services they use, like RSS readers.

Yoolink is a Web 2.0 service which does not need to be installed or maintained. Updates and backups are included in the subscription fee and do not alter the quality of service.

To register for our private beta and gain privileged access to the service, please visit us at www.yoolinkpro.com

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Yoolink is attending Web2.0 Expo in Berlin, Oct 21 - 23

web2.0 EXPO — BERLIN, DE 08 OCT 21 – 23 WE ARE ATTENDING! Meet us : stand B-10

http://en.oreilly.com/webexberlin2008/public/content/home

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